Chapter 12 Speaking on Special Occasions

True/False

11. A speech highlighting an event could be considered a special occasion speech.
12. A wedding toast would be considered a type of special occasion speech.
13. Rituals are a part of interactions, but not part of special occasion speeches.
14. Raising a glass as part of a toast would not be considered a ritual.
15. Rituals often cause uncertainty for those involved in a special occasion.
16. Ritualized parts of special occasions link together the past, present, and future.
17. Because special occasion speeches are highly ritualistic, they discourage the use of ornamental language.
18. Special occasion presentations should have an introduction, body, and conclusion.
19. Special occasion presentations typically have less obvious transitions between parts of the speech than other presentations do.
20. Special occasion presentations are typically longer than informative and persuasive speeches.
21. Special occasion presentations tend to be less formal than most persuasive speeches.
22. Speeches to welcome are mainly concerned with setting a tone for an event.
23. A speech to welcome attendees at an event should also welcome any honored guests.
24. A eulogy is a type of presentation to pay tribute.
25. According to the text, a wedding toast is a type of presentation to welcome.
26. Speeches of tribute should de-emphasize the use of narrative in favor of other forms of support.
27. A speech of introduction is designed to establish the logos of the person being introduced.
28. A speech to name the newest nuclear submarine would be a presentation to dedicate.
29. A commemorative address differs from a speech of welcome because commemorative addresses are typically the keynote address.
30. A brief address by a noted celebrity offering praise to an organization would be considered a welcome speech.

31. A good speech to entertain should be planned similarly to a comedy routine.

32. The primary purpose of a speech to entertain is to make use of creativity, sometimes in humorous ways.

**Multiple Choice**

33. The primary purpose of a special occasion presentation is to
   a. inform the audience about the topic of the event.
   b. perform a ritual that characterizes the qualities of the event.
   c. invite audience members to take part in some substantive activity.
   d. highlight the history of the event and propose a future course of action.

34. How do informative and special occasion speeches differ in use of style?
   a. Informative presentations use stylistic devices more than special occasion speeches.
   b. Special occasion speeches use stylistic devices more than informative presentations.
   c. Clarity is de-emphasized in informative but not special occasion presentations.
   d. Ornamental language is de-emphasized in special occasion speeches but not in informative presentations.

35. How might the organization of a special occasion speech differ from other types of speeches you have learned about?
   a. Introductions and conclusions are not fully developed in special occasion speeches.
   b. Special occasion speeches should have at least three main points.
   c. Special occasion speeches have more obvious transition statements.
   d. Developing several main points in special occasion speeches may be inappropriate.

36. When one or more people are given awards, the address is a
   a. speech of recognition.
   b. speech to commemorate.
   c. speech of farewell.
   d. speech of welcome.

37. The speeches to argue for who should be the official candidate for president for a particular political party would be what type of special occasion speech?
   a. Speech to nominate
   b. Speech to pay tribute
   c. Speech to commemorate
   d. Speech to say farewell
38. Kim’s speech to name the sustainable agriculture garden for Dr. Leeman would be considered what type of special occasion speech?
   a. Speech to nominate
   b. Speech to welcome
   c. Speech to dedicate
   d. Speech to say farewell

39. Presenting a speech for a respected retiring community activist would be what type of special occasion speech?
   a. Speech to nominate
   b. Speech to welcome
   c. Speech to commemorate
   d. Speech to say farewell

40. Joe uses a series of sarcastic jokes to entertain his audience while teaching them about effective recycling techniques. What type of speech is Joe most likely presenting?
   a. Speech to commemorate
   b. Speech to pay tribute
   c. After dinner speech
   d. Speech of recognition

41. When planning a special occasion speech, what is the first thing you should do?
   a. Identify other speakers at the event.
   b. Identify the audience.
   c. Define the occasion.
   d. Define the message.

42. Formality in speaking refers to using the degree of appropriate
   a. stuffiness.
   b. professionalism.
   c. purpose.
   d. ethics.